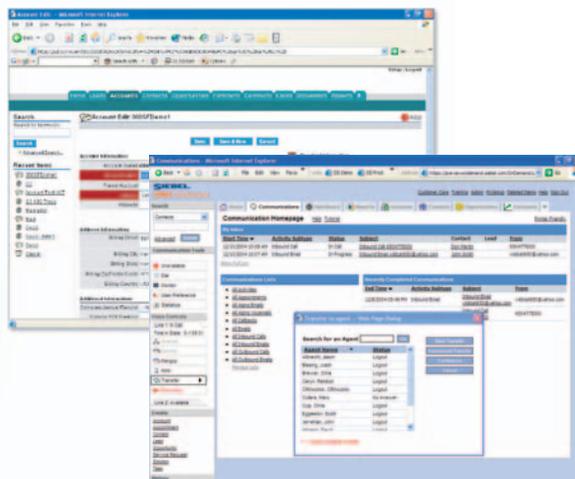# Raise productivity.
Improve customer satisfaction.
Boost business performance.

With GoodAccess, mission-critical applications from every corner of your enterprise now fit in your pocket.

Here's a powerful idea: the next time you visit a customer, meet with a client, or take a business trip, take your enterprise applications with you. In fact, carry them all in the palm of your hand. GoodAccess makes it easy.

By leveraging the same secure infrastructure as GoodLink™ (Good's award-winning wireless messaging solution), GoodAccess gives you secure, interactive access to CRM, ERP, SFA, and SCM applications such as Oracle, Siebel, salesforce.com, Remedy, and custom mission-critical systems and intranets—whenever, wherever you need it. GoodAccess lets you choose the applications you need, the handhelds you want, and the networks you prefer.

The power of enterprise applications now on
your handheld.

What makes GoodAccess so great?

For mobile professionals:

Besides an intuitive interface that optimizes enterprise applications for the handheld, GoodAccess retains familiar workflows, navigation, and features, such as:

BACKGROUND PROCESSING
Take care of activities, such as responding to e-mail and downloading attachments, while information requests needing communication are queued to the backend system.

OFFLINE CAPABILITY
Save, view, and send information whenever you're offline or outside of coverage.

INTUITIVE USER INTERFACE
Organize information according to individual preferences. Customized categorization enables quick access to information.

BROADCASTING/PUSH-TO-HANDHELD TECHNOLOGY
Receive and act on time-sensitive updates such as leads, sales reports, and customer service issues.

CHOICE OF HANDHELDS
Take your pick of handhelds and platforms. GoodAccess works on palmOne Treo™ 600 and 650 smartphones, as well as the latest Pocket PC handhelds, including the HP iPAQ and the Symbol® MC50 with Wi-Fi.

For IT administrators:

GoodAccess is simple to deploy and maintain with a low total cost of ownership. Specific advantages IT departments will appreciate include:

ENTERPRISE-CLASS SECURITY
Like GoodLink, GoodAccess provides AES encryption, SSL, and remote erasability to protect your enterprise from losses and theft.

SECURE OTA (OVER-THE-AIR) PROVISIONING
The time and resources needed to manage individual handhelds is minimal because IT can set up, update, and push applications to handhelds without ever touching them or using desktop software.
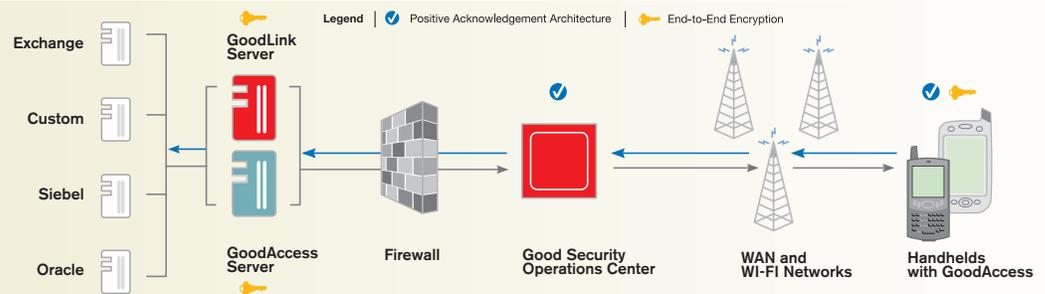
INTEGRATED ADMINISTRATION AND TRANSPORT
Thanks to a single, industry standards-based platform, numerous applications (e.g., messaging, CRM, ERP, SCM, intranet, etc.), handhelds, and carriers can all work seamlessly with each other in a single custom, composite application that suits the needs of your business.

RAPID DESIGN OF COMPOSITE APPLICATIONS
Using the GoodAccess Certified™ Above All Studio from Above All Software, Inc., business analysts can rapidly create and deploy new applications that combine information and functionality from multiple systems.

The GoodAccess System

Legend | ✔ Positive Acknowledgement Architecture | End-to-End Encryption

Exchange · Custom · Siebel · Oracle · GoodLink Server · GoodAccess Server · Firewall · Good Security Operations Center · WAN and WI-FI Networks · Handhelds with GoodAccess

---

Good Technology, Inc.
For more information, please call your Good Value Added Reseller
or call 866 7 BE GOOD
www.good.com

Above All
SOFTWARE

Good ™